

Weekly Marketing Model Commercial Brokers

Write Articles

articlesbase.com

goarticles.com

Write Blogs

blogger.com

[links to google](http://links.google.com)

write relevant posts

free to setup

wordpress.com

free to setup

write relevant posts

Write Newsletter

7 or 14 day send cycle

Track clicks and Split test

Use autoresponder

AWeber.com

Low cost

Easy to use

Templates

Mailchimp.com

ConstantContact.com

Track open rates and split test topics

Database

Send listings

Group to property type or zone

Make calls

50/50 split

50% new contacts

50% current contacts

90 day call cycle

shorten cycle if needed

Create meetings

2 new meetings per day

Collate to database tracking

LinkedIn

Promote Client and Prospect contact

link your blogs

link your articles

Facebook

Business page

Link your blogs

Link your articles

Post regularly

Google+

links to Blogger.com

Join Commercial Communities

Comment in groups